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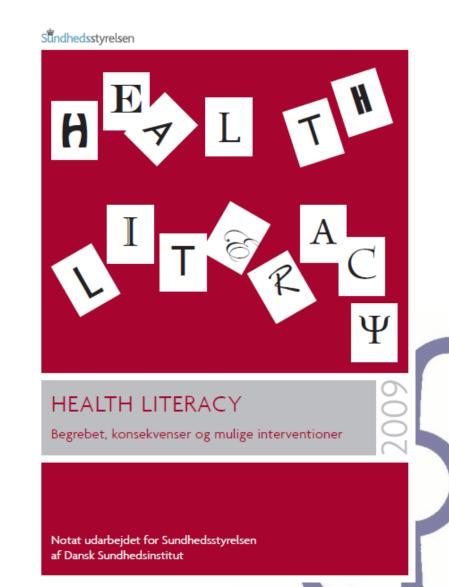
# National trends and initiatives regarding health literacy

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## Health literacy in a Danish context

- National Board of Health, 2009
- No identified interventions who seeks to improve health literacy
  - recomendations concerning written materials
  - recomendations concerning verbal communication



# Recommendations towards increasing health literacy in Danish municipalities

- Personalized communication
- Focus on basic education (such as reading and understanding)
- Health related education throughout the education system
- Using empowerment oriented measures such as
  - Shared decision making
  - Building social capital



### Health literacy in Danish



Jonathan Feinberg, 2009

# Health literacy in Denmark



### Measuring health literacy

- Rapid Estimate og Adult Literacy in Medicine (REALM)
- Test of Functional Health Literacy in Adults (TOFHLA)
- Newest Vital Sign (NVS)

→Not translated into Danish and therefore likely to be more associated with language skills

#### Two qustionaries translated to Danish

- Health Literacy Qustionaire (HLQ)
- European Health Literacy Project (HLS-EU-Q)

- Both developed and tested in 2011-12
- Both are currently being validated and is expected released later this year

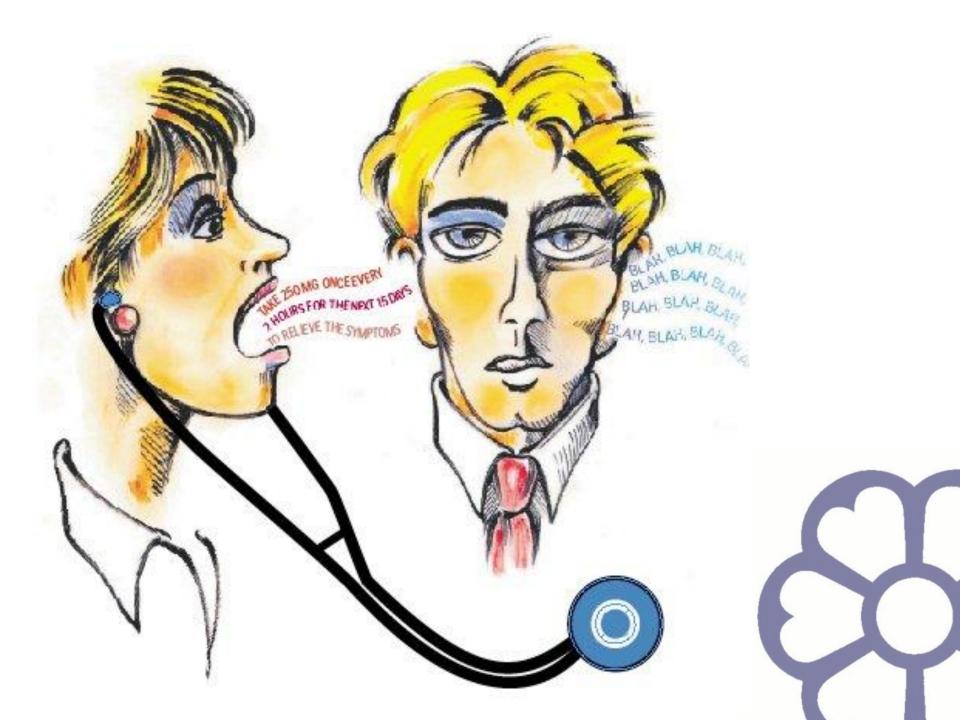
### Health literacy and inequality

 Measuring and knowing the level of health literacy is seen as an important tool of personalizing health information and enhance

self-care







#### Accessible signs at Gentofte Hospital

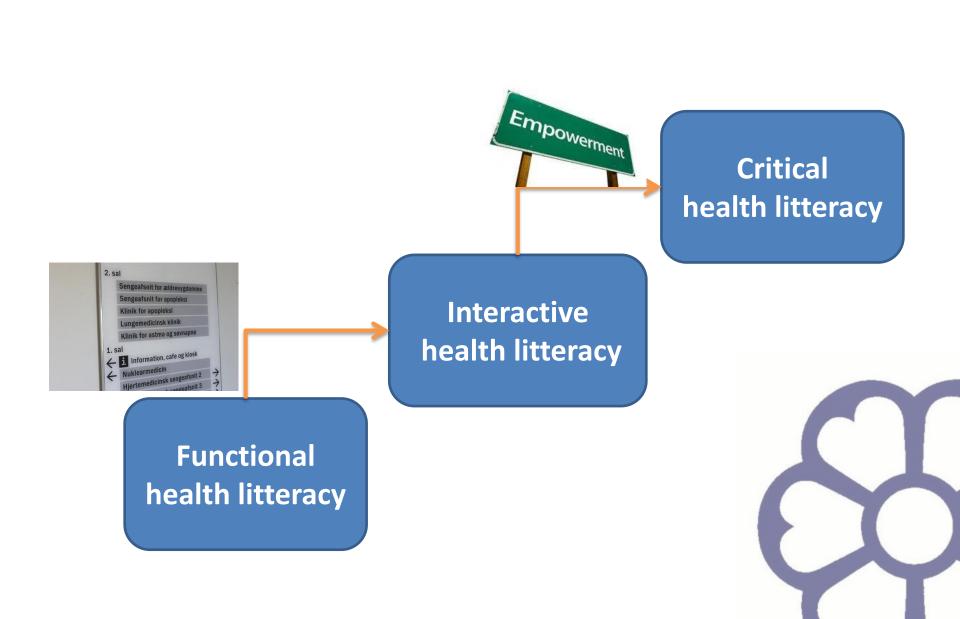












#### Discussion









