

Careum and Partners (Switzerland)

Enhancing health literacy and building capacity for patient empowerment



«About Careum»

Careum

Thinking about the future of health and care.
Providing groundbreaking contributions as an
independent foundation since 1882.

Careum

All activities and projects guided by core principles

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Cross professional skills

Collaboration between people of different professions must be promoted through education and training.

Ability to work in a team

The ability to work in a team must be an integral part of all education and training.

Expertises in new technologies and information management

Technology skills, along with their social benefits and consequences, must be an integral part of all education and training and of patient education.

New professional attitude

Professional ethics and the discourse of common problem definitions must be an integral part of all education and training.

Improved patient skills and participation

The patient's view must be an integral part of all education and training in health care. Patient education must be standard in health care education and training.

«(Inter-)national partnering»

Working with partners in Switzerland and abroad on education, training, patient empowerment and self-management support

International partnering

European Network on Patient Empowerment ENOPE

www.enope.eu

Members

- Danish Committee for Health Education (DK)
- Careum (CH)
- WHO Regional Office for Europe
- Expert Patients Programme (UK)

Objectives

- Joint development of programs
- Exchange of knowledge, data and experience
- Joint events



1st European Conference on Patient Empowerment ENOPE 2012

Copenhagen, 11th-12th April 2012



National partnering «Swiss Alliance on Health Literacy»

www.allianz-gesundheitskompetenz.ch

The screenshot shows the website's navigation menu on the left and the main content area on the right. The navigation menu includes: HOME, ÜBER UNS, AKTUELL, GESUNDHEITSKOMPETENZ-PREIS, PROJEKTE, KONTAKT, SITEMAP, and IMPRESSUM. The main content area is titled 'ÜBER UNS' and contains the following text:

Vision, Mission **Public Health Schweiz, die Gesundheitsförderung Schweiz, die Careum Stiftung, die Verbindung der Schweizer Ärztinnen und Ärzte FMH und MSD Merck Sharp & Dohme haben am 6. September eine gemeinsame Vereinbarung "Allianz Gesundheitskompetenz" unterzeichnet.**

Die Allianz strebt eine deutlich erhöhte Gesundheitskompetenz der Bürger/innen in der Schweiz an: die Bürger/innen sollen befähigt sein, ihre Gesundheitsdeterminanten positiv zu beeinflussen, Risiken einzuschätzen und sich im Gesundheitssystem autonomer zu bewegen. Wichtig ist dabei, dass die Bürger/innen gestärkt werden, in ihrem Alltag Entscheide zu treffen, welche ihre Gesundheit fördern, und das selbstbestimmte Leben mit gesundheitlichen Einschränkungen oder mit einer Krankheit ermöglichen. Zu diesem Zweck ist es auch ein Anliegen der Allianz wichtige politische oder gesetzliche Rahmenbedingungen für die Verbesserung der Gesundheitskompetenz zu schaffen und das Thema gesundheits- und gesellschaftspolitisch breiter zu verankern.

Logos of the partner organizations are displayed below the text:

- Careum
- FMH (Föderatio Medicorum Helveticorum)
- MSD
- The Swiss Society for Public Health
- PUBLIC HEALTH SCHWEIZ / SANTE PUBLIQUE SUISSE / SALUTE PUBBLICA SVIZZERA
- Gesundheitsförderung Schweiz / Promotion Santé Suisse / Promozione Salute Svizzera

On the left side of the main content area, there is a logo for 'ALLIANZ Gesundheitskompetenz'.

«dialogue health»



ca

Dr. Michael Deppeler & Frau Susanna Haller



dialogue-health is ..

- Promoting of **health literacy** and **Empowerment**
 - individual und communal
 - a salutogenesis-systemic approach
- Communication of medically knowless in a comprehensible form
 - **learning and teaching together**
 - networking between education system and health care system
- an active and social dialogue with public and partnership
 - Public-health aproach
- more understanding between a bottom-up-process and top down policy
- bilding more confidence between (family)doctor and general public
 - needs, mentation and act as highlight
 - enhancement relationship between doctor and patient in a dialog
 - Promoting discussion about moral values in the health care system

....so - we don't forget patients in the future!



.. and today dialogue-health is operating here ...

